

CIDM Advance

(Course Price* - 8000)

Certification in Digital Marketing
COURSE CODE – CIDM01

Eligibility – 12th

Duration - 03 Months

Course Modules

- Digital Marketing Overview
- Website Introduction & Creation
- Graphics Designs for SMM
- SMM (Social Media Marketing)
- SMO (Social Media Optimization)
- Lead Generation from Social Media
- Email Marketing
- Content Creation
- Content Marketing
- ORM (Online Reputation Management)
- Earn from Social Media
- Earn from Freelancing

*For working professional course fees is
INR 10,000 for 3 months and 18,000 for 6
months. GST Applicable.

CIDM Corporate

(Course Price* - 15000)

Certification in Digital Marketing
COURSE CODE – CIDM02

Eligibility – 12th

Duration - 06 Months

Course Modules

- **All modules in 3 months +**
- Advanced Graphics Designing
- Video Editing
- SEM (Search Engine Marketing)
- SEO (Search Engine Optimization)
- Keywords Tools
- Google Ads
- Google Analytics
- Google Webmaster
- E-commerce Marketing
- Affiliate Marketing
- Blogging
- Earn From Google (Google AdSense)
- Live Projects Training